

FEBRUARY 2023
Newsletter



Laurent Didier, President of the HEC Alumni Entrepreneurship Hub and Inge Kerkloh-Devif, Senior Executive Director of the Innovation & Entrepreneurship Center at HEC Paris

Editorial
Inge Kerkloh-Devif (EM.06) and Laurent Didier (H.79)

1 + 1 = 11* together

This formula shows the strength of the School/Alumni partnership in affirming entrepreneurial spirit as one of our community's core values. [HEC Paris' Innovation & Entrepreneurship Center](#) brings together a team of 30 collaborators, 20 entrepreneurial teaching programs, 6 incubation and acceleration programs while [HEC Alumni's Entrepreneurship hub](#) counts 80 annual events, [7 clubs](#), 4500 members, and 30 volunteers).

Here are a few examples of the initiatives underway:

The [HEC Startup Launchpad](#), a **mix of profiles**: every year, more than 140 students from all HEC programmes and other partner schools (Polytechnique, 42, NYU, Saclay, etc.) go from idea to customer in 9 weeks. It's a cross-student/alumni/professor community (+170) that has already delivered real champions (Skello, Garantme).

1000 volunteer experts. In 2023, there are almost 1000 experts from the HEC alumni community and from all professions involved in a growing number of the School's acceleration programs. The HEC Paris incubator has become the leading school incubator in Europe with over 275 start-ups.

2023, **internationalization**. This dimension guides both the School with the Creative Destruction Lab and the HEC Alumni Entrepreneurship hub with its [newly 100% internationalized Mercure awards](#). We have a new challenge ahead of us: to make the UK House a flagship expression of the HEC Paris' entrepreneurial spirit.

Why so many commitments? For one ambitious idea: **that HEC Paris is the best place in the world to be an entrepreneur, whatever your age.**

() in 2022, the milestone of 11 HEC unicorns listed in France and abroad was passed*

The 3-Minute Update

Info



HEC Gala Dinner at the Rodin Museum - May 24, 2023

For its third edition, the [Gala Dinner](#) will be held in a magical place: the Rodin Museum in Paris. A festive and convivial opportunity to get together and to enable our School to make an even greater impact on the world. Don't hesitate to consult how your company can [reserve a table](#). Individual reservations will be opened later.

Initiative of the Month
Barometer #1, your perception can shape the future!

Many of you have already replied to our Barometer #1. The aim is to understand how each of you perceives the future of capitalism, work and the planet. Your anonymous participation will contribute to research, improved teaching at HEC and public policy debates. We sent you a personal email reminder last Tuesday to contribute. Thank you for your interest!

HEC Alumni Committee: Call for Candidates

The 2023 call for candidates interested in becoming a member of the HEC Alumni Committee is now open (7 places will be available this year). Candidates will have to present their motivation before an independent Nominations Committee and demonstrate their commitment to the HEC community. In the interest of promoting diversity among Committee members, we encourage applicants from all HEC programs and all geographical locations. If you are interested, apply today, and no later than midnight on April 12th. [Further information.](#)

Your Association



Opening of the HEC UK House in London

The HEC UK House is opening its doors in London! To celebrate this milestone for the entire HEC ecosystem, we are hosting a series of events on the 22nd and 23rd of March. Please discover the program below and register soon. We look forward to welcoming you to in your new house! [Discover the program](#)

HEC Alumni Celebrates its Volunteers!

Adrien Couret (H.07), President of HEC Alumni, shared his New Year wishes for 2023 and gave heartfelt thanks to all our alumni who animate the HEC community throughout the year. During the ceremony, prizes were awarded to celebrate the great achievements in 2022 and reward clubs for their hard work and inspiring initiatives. Congratulations to this year's winners: the [Brands & Media Hub](#); the [H.72 class](#); the [Lyon Club](#); the [Belgium Chapter](#), and [Michel Tardieu](#) (H.66), coordinator of the *Heure H* conferences. BRAVO to all our volunteers for their great work!



The President and Executive Director of HEC Alumni Visit New York and Montreal

Adrien Couret (H.07), President of HEC Alumni and Marguerite Gallant (H.03), Executive Director, recently had the opportunity to attend several gatherings with great international alumni communities. In London, for the Winter Party with 140 alumni present; In New York where 90 alumni met at the top floor of the Chrysler Building with Chapter President Anne-Claire Berg (E.14) and special guest Thomas Jonas (H.93), elected HEC Alum of the Year in June 2022 and co-founder and CEO of Nature's Fynd, a revolutionary food technology company; and finally in Montreal for an evening with 40 alumni from the Quebec Chapter at the French Chamber of Commerce and Industry. These meetings were facilitated by the directors of UK and US offices, led respectively by Delphine Mourot (H.03) et Vincent Muzelle (M.08).

Great Projects in 2023! To Take Advantage, Remember to Pay Your Membership Fees!

[It's the right time to join HEC Alumni](#) and benefit fully from the excellent [2023 season](#) we have in store for you! Meet-ups, coaching and training sessions, career opportunities, cultural events... We offer you a set of resources and services to support you in your projects, your desires and your career path. You are part of the world's most powerful alumni community, so don't deprive yourself of the opportunities it affords! [Join us and benefit from all the advantages available to you.](#)

HEC Life Project Services



Become a School Advisor to Accompany HEC Students during Their Internships!

Every year, more than 2,000 students from HEC Paris pursue internships in France or around the world. HEC Talents (the School's careers service) is currently looking for alumni to join a community of advisors to support students during their internships. What does this involve? Support one or more interns (on the basis of 2 to 3 phone calls per internship, estimated workload of 1.5 hours per internship) by being sensitive to the interns' needs and contacting the school in case of any difficulties. If you would like further information, [please complete our form](#). We hope that many of you will join us!

Transition

**JOIN ONE OF OUR
INTERACTIVE
WORKSHOPS**



In order to find solutions and take action, you must first understand the problem. Do you want to help tackle climate change but don't have the time to become a climate scientist? In just 3 hours, the collaborative Climate Fresk workshop will teach you the fundamental science behind climate change and empower you to take action! Join the growing community of HEC alumni mobilizing to make a difference.

[Join one of our forthcoming Climate Fresks](#) (online or in person).

Meetings not to be missed



HECShe Talks in Beijing - 17 February

The 2nd session of HECShe Talks in Beijing will take place at UNICEF offices with Natalie YU, Senior VP of Partnerships American Express and Clothilde Yang, Senior Director of Lego China. Organized by the [Beijing Chapter](#). [Register](#).



2023 Shanghai Gathering with Alumni from ESSEC and ESCP - 20th February

Les Trois Parisiennes Gathering Shanghai organized by Shanghai Chapter will take place at the French Consulate | Ticket limit: 40 places | Dress code: Business Classic. Organized by the [Shanghai Chapter](#). [Register](#).



Cocktails with One of Brussels' Most Famous Mixologists - 9 March

The Belgium Chapter invites you to a unique experience on March 9 at 6:30pm. Discover the art of preparing, inventing and serving memorable cocktails. Harouna, co-owner of the renowned cocktail bar, Life is Beautiful (LIB) will be the teacher. Organized by the [Belgium Chapter](#). [Register](#).



Startup Launchpad - London Grand Pitch Night 2023 - 15 March

After two years fully online, the Grand Pitch Night is back, live from the Curzon Soho movie theater. This special evening will feature 6 finalists who have been chosen from 30 teams by a panel of expert judges. These finalists will pitch their startup projects in front of a jury of entrepreneurs, investors, and an audience of eager supporters. Organized by the [UK Chapter](#). [Register](#).

Consult the agenda for all our events [here](#)

Our selection from HEC Stories



Nelly Chatue-Diop (MBA.08): portrait of Ejara's founder

Entrepreneur and computer scientist from Cameroon, Nelly founded Ejara, an investment and savings application for French-speaking Africa. A start-up that looks like a revenge on history. [Interview](#).



Meet Our Lebanon Chapter

Three students from the 2022/2023 edition of HEC United visited Beirut to meet our Lebanon chapter. Since the explosion of the port, the state hardly distributes electricity to the population and more generally, the country has gone through a difficult economic crisis. The travellers met an alumni community determined to help Lebanon overcome its current difficulties. [Read the article](#)

On the Campus



Accelerate Your Entrepreneurial Project with the HEC Paris Incubateur!

The HEC Paris Incubator is currently recruiting startups for its next batch. [Apply before Sunday, February 23, 2023.](#)



HEC Talks: Esther Duflo, Nobel Prize in Economics and MIT Professor - 09 March

HEC Paris is pleased to invite you on March 09, 2023 at 8:00 p.m. (CEST). The conference will take place in Blondeau Amphitheater on HEC Paris Campus in Jouy-en-Josas and will be simultaneously streamed online via LinkedIn Live, Facebook and Youtube. [More information](#)

Gender Equality: WomenInScienceDay

How can we enable, beyond gender balance defined as an equivalent representation of men and women, the alchemy between men and women in our organizations? May the digital transformation, and the appearance of new scientific careers for men and women, constitute an interesting arena in which to foster man-woman interaction, beyond the risk of having them "parallel work"? How do organizations deal with this challenge today? Can we think of different ways to handle the gender transformation under way within our organizations? On the occasion of the International Day of Women and Girls in Science, a panel of academics and executives answered these questions. Organized by the [HiParis research centre](#). [Watch the replay](#)

All the Foundation's News in Your Mailbox!

As you know, thanks to donations, the Foundation supports the School's ambitions and its priority development areas. Stay informed of the latest news about the projects supported and the Campaign by subscribing to our quarterly newsletter. If you are a donor, you don't need to register, you should already receive [the newsletter](#)! A big thank you to the 4,300 donors who have made at least one donation to the Foundation since the launch of the Impact tomorrow campaign! [Subscribe](#)

This newsletter is produced every month with ♥ by HEC Alumni, [Laurence Rolland](#).
The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: [Laurence Rolland](#).
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